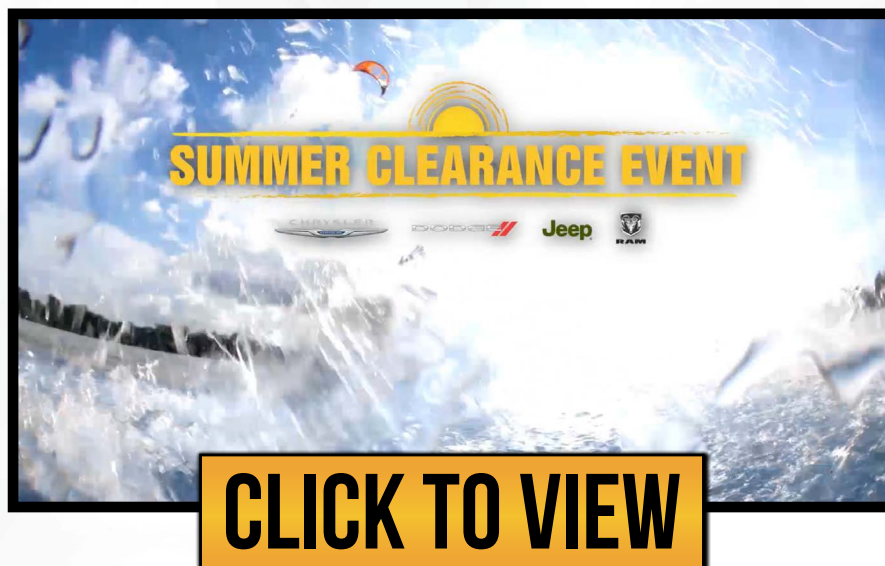


Drive your sales with a complete creative advertising solution from Kernel Creative



- **Package Overview:** Make a splash with this Summer Clearance Event commercial!
- **Co-op/Compliance:** The Summer Clearance Event is the official event for Chrysler Dodge Jeep Ram for July and August. It must be mentioned in the audio and visual.
- **Suggested Run Time:** July-August
- **Market Exclusivity:** Let your rep know that you would like to be the exclusive dealer in the area to run this event.

:30 TV COMMERCIAL - :15 PRE-ROLL WEB VIDEO - STATIC WEB BANNERS



For more information, call **877-457-4485** or email twc@dakotavideo.com