Kernel
A Time Warner Cable Company

Drive your sales with a complete creative advertising solution from Kernel Creative



- **Package Overview:** Celebrate the season with this classy Season's Best commercial.
- **Co-op/Compliance:** The Season's Best Event is the official event for Cadillac for November and December.
- **Suggested Run Time:** November-December
- **Market Exclusivity:** Let your rep know that you would like to be the exclusive dealer in the area to run this event.
- **Customization:** This package is NOT exclusive to Cadillac dealers. It can be customized for any franchise or pre-owned dealership.

:30 TV COMMERCIAL · :15 PRE-ROLL WEB VIDEO · STATIC WEB BANNERS



For more information, call **877-457-4485** or email **twc@dakotavideo.com**